



§ Profile I design and build web interfaces & design systems

I'm a UX-minded front-end developer with over 15 years of experience. I focus on accessibility, usability, and performance; to craft the best possible user experience.

I've worked in-house and freelance in design agencies, tech startups, and large enterprises and have contributed to web projects for Fortune 100 companies. I love working with smaller teams that value great UX and have high development standards. I'm especially interested in building web apps and systems to empower people to do their best work.

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§ Skills	HTML (semantic, accessible)	CSS/Sass/PostCSS	CSS Modules, styled-components
	Rollup, Webpack, Gulp	JavaScript/TypeScript	Jest, React Testing Library
	React, Preact, Alpine.js	UX design/wireframing	SSGs (Eleventy, Next.JS)
	Storybook, documentation	Figma/Sketch/Photoshop	Git/GitHub
	Agile/Scrum	Node.js/Express	Postgres/MySQL

Spoken Languages: English (native), intermediate German (B1), basic Spanish.

§ Experience **Senior Front-end Engineer** | Front-end architecture team Oct 2021 - present
zooplus Munich, Germany

I collaborate directly with our UX Team to implement our design system as a reusable React component library built with TypeScript, React, (S)CSS modules, Storybook, and Rollup. I provide support and maintain documentation of the component library and run our internal front end guild.

Front-end Engineer | New digital business team Nov 2016 - Oct 2021
zooplus Munich, Germany

Designed, prototyped, built, and maintained a variety of web applications with HTML, CSS, Sass, styled-components, JavaScript, TypeScript, React, Preact, Next.js, Storybook, Node.js, and Express. Interviewed UX research participants.

UX Developer Mar 2016 - Sep 2016
interfacewerk Munich, Germany

Designed and built web interfaces with Ruby on Rails and Angular 2 - with a focus on user experience and CSS architecture - in close collaboration with a small but talented multidisciplinary team.

Tech Lead / Senior Front-end Developer Mar 2015 - Mar 2016
Westwing Home & Living Munich, Germany

I led an international team of front and back end web developers developing new features for the Westwing consumer shopping experience in 9 languages across 14 countries.

UX Developer Feb 2013 - Feb 2015
Closed Loop Roseville, CA, USA

Wrote usability interview questions/flow. Analyzed and prepared data visualizations of our user research, usability tests and heuristic reviews. Clients include Allstate, FXPAL, PayPal, and StubHub.

Full-stack development of REST, SPA and MVC web apps and web-based UX prototypes. Testing and research platforms include: live user interviews/tests, UserTesting, Usabilla, SurveyMonkey, Optimizely.

Front-End Developer, UX Designer

AdGlue

Jun 2012 - Dec 2012
Sacramento, CA, USA

AdGlue was a startup ad platform and a 2012 SXSW Accelerator finalist. As the sole designer and front-end developer, I designed all UI and visual assets including the product styleguide, workflows and wireframes using pen/paper, whiteboards, Fireworks and Photoshop. Responsive front-end implementation in HTML5, CSS3 (Sass/Compass), JavaScript, jQuery, AJAX, and Grails GSPs.

Front-End Developer, UX Designer

The Sacramento Press

Oct 2010 - Apr 2012
Sacramento, CA, USA

The Sacramento Press was an online-only hyper-local newspaper. The tech team was a small, agile team building mainly on JVM technologies (Java, Groovy, Grails). Responsibilities included defining user workflows, designing wireframes and mockups, and front-end development using JSP, HTML5, CSS3, JavaScript, jQuery, YUI, AJAX, Git.

- Designed and implemented responsive retrofit of sacramentopress.com.
- Wireframing, design, and UI implementation of new features.

Front-End Developer

Blue River Interactive Group

Oct 2007 - Oct 2010
Sacramento, CA, USA

I specialized in HTML/CSS/jQuery template production and integration into Blue River's open source Mura CMS for projects ranging from small sites to large web apps. Clients include Apple, Intel, VMware, Amtrak California and Heath Ceramics.

Web Developer, Graphic Designer

Anchor Commercial Services

Sep 2006 - Oct 2007
Folsom, CA, USA

- Developed and designed file sharing webapp (PHP, MySQL, HTML, CSS, JS).
- Visual design of screens for Loan Management System desktop software product.
- Designed print advertisements and PDF forms.

Side Projects

Web Designer & Developer (volunteer)

brickalliance.org

May 2021 - present
Munich, Germany

The Brick Alliance advocates for diversity and inclusion within the "AFOL" (Adult Fans Of Lego) community and in Lego products. The site is headless WordPress with an Eleventy front-end hosted on Netlify. Performance and accessibility were a top priority as a technical expression of inclusion.

Creator / Maintainer

mocbuilder.com

Jul 2020 - present
Munich, Germany

A social photo sharing site for Lego artists to share their Lego "MOCs" (My Own Creations). Seeing that the hobby lacked a central photo sharing site dedicated solely to Lego art, I decided to build it myself.

Built with AdonisJS, postgres, server-rendered HTML, minimal client-side JavaScript; and hosted on Heroku. Third party integrations include Cloudinary, Mailgun, and Mailchimp.

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CV/Résumé: (HTML) fordinteractive.com/cv (PDF) fordinteractive.com/cv/pdf